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## **Distribution, Patent & Reseller Policies, Terms and Conditions**

Myst Enterprise Ltd is the exclusive owner of the patents rights, copyrights, and designs associated with the **BlackMOA™ Fixed Toilet with Cassette**. Our patents are submitted registered and protected in New Zealand, Australia, and other jurisdictions.

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### **1. Authorized Reselling and Pricing Guidelines:**

We expect all authorized resellers to maintain a pricing structure that reflects the value and integrity of the BlackMOA™ brand. We encourage resellers to set competitive prices, but we strongly discourage any practices of undervaluing or offering significant discounts that might negatively impact the brand's positioning in the market.

While Myst Enterprise Ltd. does not enforce specific resale prices, we recommend adherence to market-based pricing aligned with the quality and features of the product. Significant deviations from typical market pricing are discouraged, as these can undermine brand value and create an unfair competitive environment.

Resellers offering unjustified pricing that harm the BlackMOA™'s reputation and customer perception will be subject to a review of their partnership status. We encourage resellers to operate with integrity and fairness to ensure long-term brand success.

*\*Note: While we do not set pricing, we ask resellers to be mindful of the impact of their pricing strategies on brand reputation and consumer perception.*

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### **2. Discounts, Promotions, and Pricing Transparency:**

Myst Enterprise Ltd. encourages resellers to offer promotions and discounts in a manner that aligns with fair competition and protects the integrity of the BlackMOA™ brand. While we do not mandate approval for promotional activities, we strongly suggest that resellers keep the following principles in mind:

- **Transparency:** Promotions and discounts should be clear, transparent, and consistent with market standards.
- **Brand Alignment:** Any promotional activity should reflect the quality and value of the product to ensure the BlackMOA™ brand is positioned fairly in the marketplace.

Resellers are **not required** to obtain approval for discounts or promotional activities but should act in good faith to maintain fair competition.

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## **Myst Enterprise Ltd.**

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**Myst Enterprise**

### **3. Distribution Integrity and Legal Enforcement:**

Myst Enterprise Ltd. is committed to supporting our authorized resellers and maintaining a fair distribution network. We prohibit any unauthorized reselling of BlackMOA™ products at prices that may harm the brand's integrity. Any attempt to undermine market pricing through illegal reselling practices, renting will be met with legal consequences.

We are committed to ensuring that all resellers operate in accordance with New Zealand's competition laws and promote the BlackMOA™ product through fair and ethical means.

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### **4. Product Performance and Fault Resolution Policy:**

If a customer experiences performance issues or faults with the product, they are encouraged to contact the authorized distributor from whom they purchased the product. If the distributor does not respond within five (5) business days, customers can reach out to Myst Enterprise Ltd. for resolution.

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### **Our Commitment:**

Myst Enterprise Ltd. is committed to supporting its authorized resellers and ensuring that our product is marketed and sold in a manner that is fair, competitive, and aligned with New Zealand's Commerce Act 1986. We encourage resellers to operate in good faith and respect the market conditions while upholding the integrity of the BlackMOA™ brand.

For inquiries regarding distribution, reselling, or to report violations, please contact us at:

**Email:** [info@mystenterprise.com](mailto:info@mystenterprise.com)

**Phone:** +64 27 945 6289

**Website:** [Myst Enterprise](https://www.mystenterprise.com)

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